

Winter Special

Our winter special pricing for tractors, combines, and sprayers is good for parts and labor during both December and January. These specials also include free pickup and delivery. Please contact our service managers for more information on the discounts available to you and also to schedule your appointment today. Augusta: 870-347-2518, Brinkley: 870-734-4151, West Helena: 870-572-6707.

 **Happy Holidays!** 

From the Eldridge Supply Company

family to your family!



1570 East Hwy 64
P.O. Box 460
Augusta, AR 72006

BE READY.

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Please send all newsletter feedback and suggestions to: annie@eldridgesupply.com



www.eldridgesupply.com

Augusta, AR

★ 888-210-8514

Brinkley, AR

★ 888-245-6506

West Helena, AR

★ 888-291-3938

HARVESTER

Helpful information provided to our customers



Farming Applications to try

Let's face it now days cell phones are so much more than a communication device. From fertilizer applications to equipment maintenance your to do list isn't getting any shorter. The latest crop of ag-apps is promising to make your life easier. Here are a couple applications we looked into and the benefits of each one.

eFarmer: Easy to use, simple information about your farming operation- available right in the palm of your hand. You can build an electronic map of fields to capture a history of growing crops, take notes as points of interest, keep a location of objects on your farm and record a customized diary of each field. Use the "farm journal" to map out fields, give them names and track product use such as pesticides and fertilizers. Plus, record planting and harvest schedules, keep a maintenance log of each crop and a history of crop rotation.

Growers Edge: You can easily obtain local, personalized information critical to the success of your farming operation. Gone are the days of searching multiple websites and publications for market information. Find local cash bids, corn and soybean prices, market commentary, pinpointed weather, ag news and more all in one place.

Ag Weed ID: Outsmart the weeks with this application. Using the hand-held tool, you can identify weeds during scouting for six major row crops (corn, cotton, rice, sorghum, soybeans, and wheat). The app's database includes information and images for more than 75 of the most common weeds. Better yet, you can narrow your search by crop, season, and location to quickly figure out pain points. Compare images in the field right next to your weeds, or use the app's camera integration feature to take and upload photos to identify at a better time. You can bookmark weeds to reference later, or share them with your weed scientist to get more information.

Harvest Loss Calculator: This application helps estimate yield loss before and during harvest by recording the number of individual corn, sorghum, barley or oat seeds. Simply select your crop and input the number of seeds/kernels you count on the ground in a square foot. Skip the math – the app returns a harvest loss calculation in both bushels per acre and pounds per acre.

Looking for more? Check out the Farms.com Farming and Agriculture Apps database or visit the apps page on the Case website to learn more about the Case IH My Shed mobile app, plus all the other apps we've helped create to hopefully make your life a little easier.

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A quarterly newsletter created exclusively for Eldridge Supply customers to provide industry information and helpful tips to build your business.

**Volume 8
4th Qtr 2015**

Customer Appreciation Day

Please mark your calendars and save the date for our annual Customer Appreciation Day. The events at each of our locations will be catered locally so be sure and bring your appetite. We will have equipment for viewing along with some of the latest marketing materials and information. In the past, we have had a wonderful crowd of customers and it's a great opportunity for Eldridge Supply employees to thank all our customers for their continued support. Hope to see you there!

Augusta – February 1st, 2016
Brinkley – February 8th, 2016
West Helena – February 15th, 2016

Winterizing your Sprayer - 10 tips

1. Fill the fuel tank and add a conditioner. The conditioner will stabilize the fuel for extended storage periods, and a full tank minimizes condensation. Also, drain the diesel exhaust fluid (DEF) tank, if applicable.
2. Change engine oil and other lubricants. Follow the operators manual guidelines for appropriate fluid and filter changes.
3. Clean the product system flow meter.
4. Remove nozzle tips and nozzle bodies from the nozzle body assemblies and store separately. Check spray tips for wear and replace as necessary.
5. Winterize the product system plumbing. Thoroughly flush the entire system, including fence row nozzles and foam marker systems, if equipped. Run RV antifreeze through the system to eliminate the possibility of freezing. Do not use liquid fertilizer, which can cause corrosion.
6. Clean and wash the entire sprayer to remove dirt, debris, oil, grease, chemicals and fertilizer.
7. Charge batteries, and remove and store them in a safe area.
8. Remove rate controllers and electronic displays. Cold weather storage can cause issues with display screens.
9. Lubricate exposed areas, such as hydraulic cylinder rods, to minimize corrosion.
10. Call your local Eldridge Supply representative for information on a winter special quote for servicing of your sprayer!



**2014 CASE IH
STEIGER 500 HD**
ZEF300491
181 engine hours
500hp/4WD

\$249,500



**2014 CASE IH
MAGNUM 315**
ZDRD07647
386 engine hours
312hp/ MFWD

\$179,500

**2005 CASE IH
STX500**
JJE0105751
2,281 engine hours
440 hp/4WD



\$125,500

**2012 CASE IH
MAXXUM 110**
ZCBE02888
1,145 engine hours
110hp/MFWD



\$57,000



**2013 CASE IH
7230**
YDG219927
475 engine hours
440 separator hours
380hp/PRWD

\$257,500



**2011 JOHN
DEERE 8285R**
1RW8285RCBP041279
1,990 engine hours
285hp/MFWD

\$134,500



Meet An Employee



Kenneth Weatherford started working for Eldridge Supply in 1973, part time while in school and then full time in 1975 after graduating from Augusta High School. Kenneth has worked in several positions through the years and has enjoyed working with 3 generations of the Eldridge family.

Kenneth has been referred to as a “permanent fixture” of Eldridge Supply Company and has enjoyed helping customers and making lifetime friends. Kenneth calls his co-workers part of his family.

Kenneth’s hobbies include hunting and fishing with his sons and grandson. He also enjoys spending time with his wife Kathy who he has been married to for 37 years.